

**NEW JERSEY FEDERATION OF WOMEN'S CLUBS OF GFWC
118TH ANNUAL CONVENTION
TRUMP PLAZA HOTEL & CASINO, ATLANTIC CITY
MAY 7-9, 2012**

Ora M. Kokol, Annual Convention Chairman

December 2011

Dear Club Presidents, and Districts,

Rates for the 2012 Annual Convention Program Ad Book are as follows:

¼ page	\$25.00
½ page	\$40.00
Full page	\$50.00

The program book will be 5 ½ x 8 ½. In order to insure that your ad is the correct size, please use the template on the reverse side of this form.

Why not place an ad to honor your club and/or President, congratulate your District Vice President or a club member serving on the District or State level?

Please fill out the form at the bottom of this page and mail your "camera ready" copy together with a check payable to "NJSFWC" Convention Account to:

Gail Shast
306 Lenape Trail
Wenonah, N.J. 08090

"Camera ready" means that whatever you send is the way it will appear in the book. Handwritten ads cannot be accepted. An ad with a border usually looks better than an ad without a border. Camera ready ads may also be emailed to Gail Shast at gcshast@juno.com. If emailing, please also send a hard copy of the ad with the check.

DEADLINE FOR ADS IS MARCH 1, 2012

(Cut along this line and mail the form back with your ad and check)

Name of Club or District: _____

Name of Contact Person: _____

Telephone: _____

Email: _____

Size of Ad: _____ Page

Check # _____

Amount enclosed: \$ _____

**ANNUAL CONVENTION
May 7-9, 2012**

Program Book Ad Information

To help you in sizing an ad for the Program Book, just match your ad to this sheet.

<p>THIS IS A 1/4 PAGE AD</p> <p>YOUR AD SHOULD FIT IN THIS BOX. IF YOU HAVE A BORDER, THE OUTER EDGE SHOULD BE THIS SIZE OR SMALLER</p>	<p>BOTH BOXES TOGETHER ARE A 1/2 PAGE AD</p> <p>YOUR AD SHOULD FIT IN THIS BOX. IF YOU HAVE A BORDER, THE OUTER EDGE SHOULD BE THIS SIZE OR SMALLER</p>
<p>THIS IS A FULL PAGE AD</p> <p>YOUR AD SHOULD FIT IN THIS BOX.</p> <p>IF YOU HAVE A BORDER, THE OUTER EDGE SHOULD BE THIS SIZE OR SMALLER</p>	